

# ALTA Press Release

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AMERICAN  
LAND TITLE  
ASSOCIATION

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For Immediate Release

## American Land Title Association Announces First Chief Information Officer

Washington, D.C., Feb. 4, 2021 — The [American Land Title Association](#) (ALTA), the national trade association of the land title insurance industry, announced the elevation of ALTA Vice President Kelly Romeo CAE to senior vice president (SVP) and chief information officer (CIO). Romeo is the first person to fill the CIO role at ALTA.

In this position, Romeo will provide strategic direction of the association's information technology, ensuring that all systems necessary to support its operations are in place. Romeo also will continue to oversee the Education Department, NTP Designation program, legal publications and the ALTA Registry.

"It is with great pleasure that I announce Kelly's promotion," said ALTA CEO Diane Tomb. "As ALTA continues to focus on technology and data, I am excited to have her in this new role. She is a great team player and adds value to every issue she touches. We are so fortunate to have her as part of the ALTA family."

A staff member since 1993, Romeo has been instrumental in ALTA's technology evolution, including establishing the association's first dedicated network and server room. She was also an early leader in working with staff colleagues and technical vendors to launch ALTA's first website, association management system and eCommerce capabilities.

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### **About ALTA**

The [American Land Title Association](#), founded in 1907, is the national trade association representing the land title insurance industry, which employs more than 120,000 people working in every county in the United States. The majority of ALTA's 6,400 member companies are small businesses.

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